



**WINNING TOGETHER**

# WINNING TOGETHER



## — SCENARIO

COVID-19, financial downturns and geopolitical disruptions have created a host of new realities for which there is no established strategy playbook. Decline in product demand, reduced cash flows, border closure, travel bans and unprecedented health measures are driving many companies to rationalize headcount, re-organize on-site work, expand remote working, and rethink customer service procedures and other practices. Compounding all these issues are historic challenges for every business on the face of the earth.

## — CHALLENGES

The COVID-19 pandemic has had an unprecedented impact on the economy of Pakistan and the state of the chemical industry, which experienced a significant decline in demand and unprecedented increase in the prices. While the industry was already facing cyclical challenges such as dollar rate instability, pricing pressures, and trade uncertainty before 2020, many post pandemic changes have shown a structural or disruptive character. CIT has responded to the crisis by focusing on operational efficiency, asset optimization, and cost management.



## STRATEGY, RESPONSE & PARTNERSHIPS

As the industry moves into 2021, the changed economic, social, environmental, and political expectations are expected to play an even greater role in shaping its future. To succeed in the shifting industry landscape of the chemical market, Classic International Trading will implement a series of targeted, strategic initiatives across major functional areas such as R&D and Technology.

Classic International Trading (CIT) knows that accurate price and demand forecasts lay the foundation for an effective supply chain. With greater accuracy comes greater predictability ensuring that downstream supply chain processes run smooth at less cost. We have

augmented our response by adding focused business services and IT tools such as [Eccountant](#), an ERP based platform to create a long term sustained value for our business partners.

CIT through its subtle supplies, intelligent pricing, smart product portfolio sourced from the globally renowned brands maintains its high-flying mode not only for itself but for its clients through product development, innovation and value-creation. CIT and its business partners keep growing, and becoming the most trustworthy partner for those who believe in what we believe in i.e., Winning Together!

# OUR TEAM

Our management team comprises savvy entrepreneurs and industry experts, bringing together 150 years of cumulative experience to a young firm. Our team helps our clients to work more simply and productively. We solve your problems creatively, and all our collaborations with clients are with a shared purpose of "Winning Together". The team demands Excellence and delivers Excellence as a standard to our clients.



# SAJJAD MOGHAL

Chief Executive Officer

At a time, when the chemical industry in Pakistan in general, was struggling with growth, CIT portfolio still grew in volume, diversity and clientele. This is how CIT has lived up to its promise of 'Growth for Success.'

And it's not that CIT has grown independently. We owe this success to our ultimate tripartite partnership among Clients, Suppliers & Principals and Classic International Trading. We, as the supply chain partners of our clients, believe that adversity only asks you to challenge the conventional approach, create knowledge and new patterns and trends of your own. Lead the charge, don't be an avid taker and start trying out something different. Don't be afraid of failure, as by not doing something failure is already your fate. Those circumstances that hurt, instruct.

In the backdrop of an unfavourable business climate marred with weak demand, currency and cost pressures; CIT evolved as a true business partner and connected potential with opportunities. We shared the latest innovations, and gave our clients access to new materials alongside the insights built on analytics and learning. We also ensured uninterrupted supply of raw materials to our clients at an affordable cost. Today, CIT along with its business partners transitioned to touch new heights of growth and crossed USD 18 million marks in revenues and indenting sales. Achieving all this within a short span of 5 years gives credence to Classic International Trading's philosophy of Winning Together!

**Mr. Mohammad Sajjad Moghal** is a seasoned entrepreneur, renowned business strategist, Private Sector Development (PSD) and Public-Private Partnership expert. He started and **and now** owns three diverse businesses in IT, Genetics and Chemicals. He holds two graduate degrees, and has attended Kennedy School at Harvard University, and Federal Executive Institute, Virginia, USA.





## IMRAN SHEIKH

### Managing Partner - Sales

Mr. Sheikh is an MBA and holds 22 years of experience in chemical trading with leading trading firms. Mr. Sheikh, in fact, shaped and developed the chemical trading and indenting in Pakistan. You can bet on him for subtle supply, sound advice and reliable partnership. He has extensively travelled abroad.



## ASAD JAMEEL

### General Manager, Ex-Stock Sales

More than 19 years of progressive experience in serving chemical industries through ex-stock sales. Asad commands respect for his in-depth understanding of supply chain management, procurement planning and cost reductions while being technically savvy.



## AWAIS LAIQUE

### Senior Manager, Indenting & PD

Over 8 years of indenting experience in chemicals and a degree in chemical engineering give Mr. Awais an in-depth understanding of Paints, Paper, Powder Coatings, Masterbatch for plastics, Synthetic Leather, Paper and food processing industries. You can rely on him for the best commercial deals and sound advice.



## ASSAD NAUMAN

Manager Sales

A seasoned salesperson who has nurtured many small industrial units to grow bigger. Sound technical advice, prompt supply and relationship building are Mr. Nauman's Forte. If you own a small or medium sized unit, call Nauman as he is the specialist.



## JAVERIA FAZAL

Asst. Manager Compliance & Indenting

A forward looking, young expert with degree in chemical engineering is managing our R&D portfolio while teaming up with our clients. Ms. Javeria's primary job is to assist our customers in QC & new product development.



## KINZA NAZ

Manager Finance

Ms. Kinza Naz, a CA finalist, started her career at CIT, and quickly climbed up the ladder to become a reckoning force behind our immaculate financial management. Under her watch nothing goes unnoticed.



## BILAL IDREES

Financial Consultant

A highly trained young professional who has brought an end to the inherent HR - Finance conflict. Under this young man's leadership - CIT brought improvements in employees' productivity while ensuring corporate earnings.



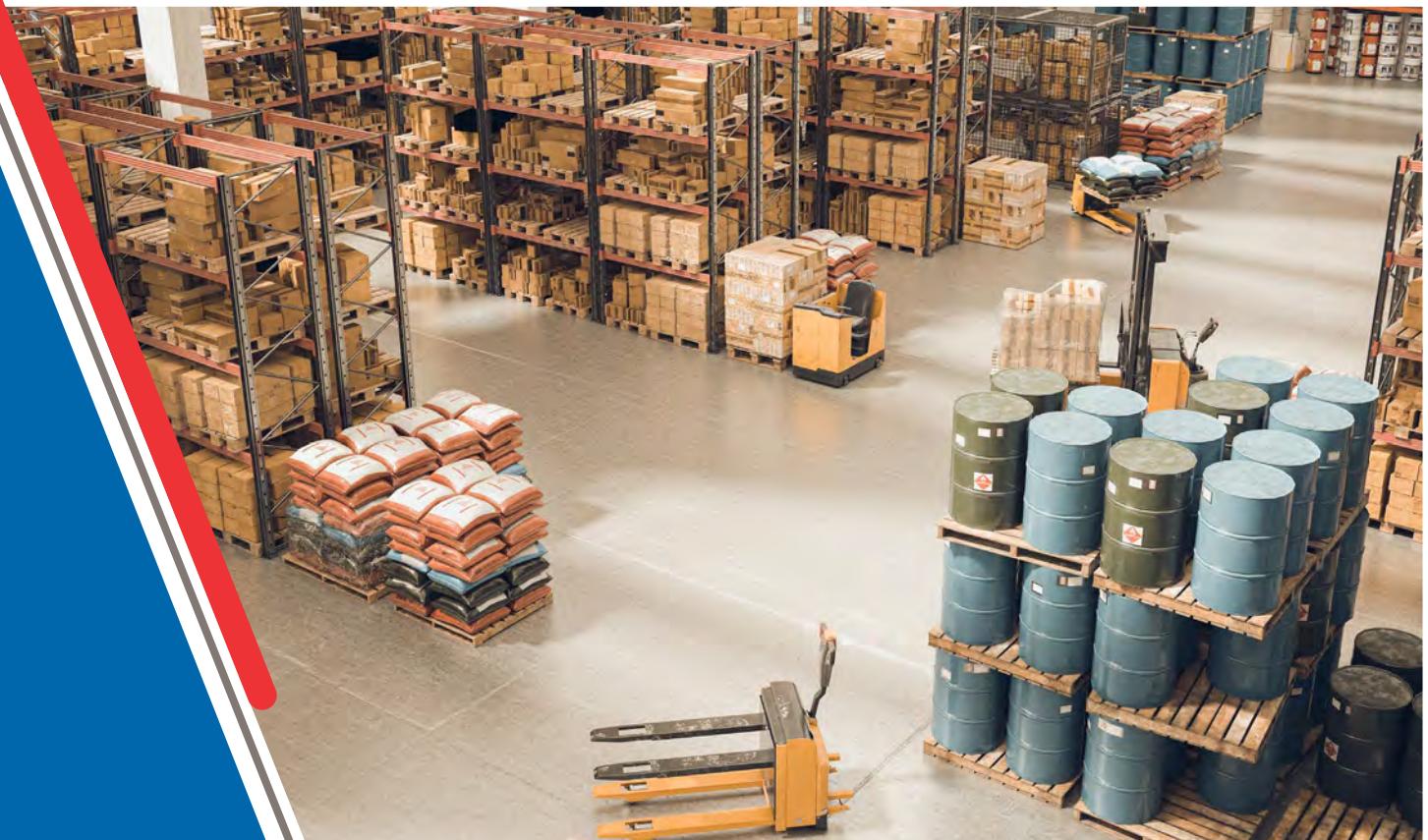
## SALEEM UR RAZZAQ

Manager New Developments

No one can offer better advice than Mr. Saleem in identifying new sources of products to meet your production needs. He is uniquely positioned with 30 years of rich experience in improving the supply chain. With excellent negotiation skills and a wise head, expect efficiency improvements across your operations.

# OUR PRODUCTS

We serve as the force connecting internationally renowned suppliers to our customers. We take pride in stocking more than 50 different products and ensuring shortest turnaround time. Classic International Trading is leading the response rates for efficient and prompt sampling for trial production with unmatched technical support, makes CIT a true partner of your sustainable and profitable business growth.



## Titanium Dioxide (TiO<sub>2</sub>)

### The White Pigment

Our ultra-white color Titanium Dioxide (TiO<sub>2</sub>) range due to its optimized particle size, light scattering, surface opacity, stability to heat, light and UV properties makes it enormously popular among manufacturers including paints and coatings, plastics, paper, inks, fibers, foods, pharmaceuticals and cosmetics.



Classic International Trading offers famous **R6618**, **R6628**, **R6658** and **R6668** TiO<sub>2</sub> grades covering the entire spectrum of white pigmentation in paints, coatings, inks and plastic masterbatches. Prized for its ultra-white color, TiO<sub>2</sub> from **Shandong Jinhai Titanium Resources Technology Co. Ltd.** has become the largest selling brand in Pakistan. We ensure stable supply, cost optimization and technical support that no other brand can match.

## Calcined Kaolin & Aluminium Silicate

### White Pigment Enhancers, Extenders & Replacers

Classic International Trading offers **Britex® - 95, 96 and 108** grades of Calcined Kaolin from famous Shanxi Bright Kaolin Technology Corp Limited China, which is the largest producer of high-grade calcined kaolin in Asia. Our Britex® range improves and maintains paint and ink performance, delivering increased profitability and improved processing efficiency at a competitive cost. Nevertheless, if you are looking for a partial substitute for TiO<sub>2</sub> or Aluminum Silicate for cost optimization, **Britex - 108** should be your primary substitute.

Aluminium Silicate works well as a white pigment extender in paints, printing inks and paper. It acts as a partial substitute for Titanium Dioxide besides increases the covering power and brightness of coatings in paints and in paper. Classic International Trading offers SODASIL® P95 from IQE Group, Spain.



## Powder Coatings

### Polyester, Epoxy & TGIC Resins

We offer powder coating manufacturers a complete solution. You can ask us for raw materials from world-renowned and Pakistan's most popular supplier Yantai Fenglin Advanced Material Company. We offer complete range of **Maple** brand products including Hybrid Polyester resins, TGIC based resins, HAA based resins, and most of all **Epoxy** & **TGIC** resins that blend well with the "Maple" line. All at one shop, isn't it great?



## Barium Sulfate (Sulphate)

### Pigment Enhancer cum Filler for Powder Coatings

Barium Sulfate is a white powdery substance that naturally occurs as mineral barite and is used as a white pigment for paints and used as filler in plastics. Classic International Trading supplies products from a **well-known manufacturer of Barium** Sulfate. The offered barium sulfate is a white crystalline solid which is widely used as a pigment and paper brightener. Our supplied barium sulfate is very useful as a radiocontrast agent and plastic filler. The offered barium sulfate is easily available at an affordable and economic price.



## Paint Driers

### For Alkyd based Paint Formulations

Primary through auxiliary driers are required for solvent-based alkyd paint formulations. Like, an expert chef you need to know the perfect blend. Our single and mixed paint driers with different metal concentrations and solvent types provides a sharp focus on drying times and paint appearance. Regardless of your needs for Cobalt, Neo-Cobalt, Calcium, Zirconium, Zinc, Magnesium or Strontium or a combination of driers as a single component. We offer you a one-stop-shop solution from REACH compliant **EGE KİMYA**, Turkey. You can rely on our expertise, advice and supplies.





## Pigment Dispersions

### High Performance Colorants in Liquid

Classic International Trading offers organic pigment dispersions with customized compatibility to enhance product performance. Our products ensure that you persistently get superior quality in achieving desired colorfastness, opacity, light and thermal stability in all weather conditions. Our product array allows high pigment loading, reduced viscosities, dispersion stabilization and optimal color value, enhancing pigment dispersions for paints, coatings and inks.

We offer pigments from leading manufacturers in the UK & China. The wide range that we offer includes **Red 112 & 122, Yellow 1 & 3, Orange 5, Black 7, Blue 15:0 & 15:3, Violet 23 and Green 7**.



## Pigment Powders

### High Performance Colorant Powders

As one of the leading suppliers of pigments, Classic International Trading delivers its customers with high-performance coloring and protection solutions for industry-specific requirements. The breadth of our portfolio encompasses organic and inorganic pigments for paints, varnishes, plastics, coatings, printing inks, latex, adhesives and construction materials. Our Pigment Powders give high performance, fastness, and cost-efficiency. Moreover, these powders are manufactured in compliance with the EU standards.



## Red & Yellow - Iron Oxides

### Iron Oxides High Performance Colorant

Iron oxide pigments are among the most important inorganic pigments and are valued for their stability in fluctuating temperatures, low reactive nature, low toxicity, and excellent tinting strength.

**Classic International Trading** supplies quality Iron Oxides products in both **Red & Yellow** from China for use in various applications. Our specialty lies in the customization that we can offer as per our client requirements with regard to the shades and physical properties. We offer Iron oxides that are inexpensive and durable pigments in paints, coatings and colored concretes.

## Coalescing Agent

### Unique Mid-Chain Unsaturated Esters

Coalescing agent's primary role to soften the polymer results in a solid uniform continuous film as the paint dries. Our Coalescing Agents provide mechanical strength to the paint and coating film and ensures higher scrub resistance, better block performance, and harder films as a result of reduced loadings and unique molecular structure.

**CITANOL® C-12** and **C-16** control the drying of polymer latex films even in low VOC applications. **CITANOL®** ensures that the film is flexible and coherent. In sum, CITANOL provides the highest level of film integrity at low levels of coalescent, enhancing the performance properties of the paint including low-temperature coalescence, touch-up, scrub resistance, washability, color development, thermal flexibility, and resistance to mud-cracking.

## Additives

### Biocides, Leveling, Flow, Anti & De-foaming Agents

Increasing environmental regulations and performance pressures, among other factors, are motivating change in how additives are used in today's industry. If you are looking for any specific property improvements in your products, we offer a range of solutions including Biocides and a complete range of biocides, flow and leveling agents, defoamers and anti-foams. We are maintaining our tradition of delivering high-quality products by adding more value, we have ensured the best value for your money and improved performance. To help our customers with the chemistry and testing, please don't hesitate to reach out to us for free service.

## Wetting cum Dispersing Agents

### Sodium Hexametaphosphate (SHMP)

Our wetting agents reduce the surface tension hence increase the spreading abilities of pigments in paints and coatings, preventing the formation of agglomerates. Classic International Trading offers a



well-known brand, **KELGO-PT®**, a dispersing agent for emulsion paints, plasters, and adhesives. It is a slightly alkaline sodium polyphosphate of medium chain length. This product improves the storage stability. **KELGO-PT® Polyphosphates** and, in particular, Sodium Hexametaphosphate (SHMP), are unique that changes the distribution of the ionic charges in soluble compounds. This stabilizes the emulsion, which becomes more fluid. This extremely useful property enhancing the shelf life and the film quality of Paints.

## Anti Skinning Agent

### Top Notch UBE Japan

The addition of anti-skinning agents to paint prevents the formation of skin, which is formed due to oxidation and polymerization of the binder at the paint-air interface.

Classic International Trading has brought one of the best anti-skinning agents in Pakistan, MEKO from UBE Industries, Japan. **MEKO** is an excellent anti-skinning agent for oil and latex paints and coatings. It is also widely used as an isocyanate-blocking agent in priming automobiles (electrodeposition coating) for paint jobs and as a curing agent for silicon rubber due to its outstanding water and heat resistance.

## Surfactant for Agro-Industry

### Ionic and Non-Ionic

Classic International Trading offers a wide range of additives and auxiliaries for agrochemical formulations and has an experienced team with the knowledge of the development, production and use of these products. In collaboration with **LEVACO Chemicals**, Germany we focus on delivering products of high quality based on sustainability and innovation.

CIT offers an-ionic and non-ionic products including Suspension Concentrates (SC), Emulsifiable Concentrates (EC), Wettable Powder (WP) or Water dispersible granules (WDG or WG) most suitable for local Agro-industry along with sustained technical support throughout the product development and commercialization process.



## Emulsifier & Thickening Agent

Hydroxy Ethyl Cellulose (HEC) &  
Sodium Carboxymethyl Cellulose (CMC)

**CITECH® Hydroxy Ethyl Cellulose (HEC) E30K**, a nonionic, water-soluble polymer, is a white, free-flowing granular powder maintaining 95% or above purity making it an excellent choice for paints to personal care products manufacturing. CITECH® HEC - E30K easily dissolves in cold or hot water to give crystal-clear, shear-thinning solutions of varying viscosity. Furthermore, low to medium molecular weight types are fully soluble in glycerol and have good solubility in hydro-alcoholic systems containing up to 60 percent ethanol.

**CITCOL - 30000** is a high purity Sodium Carboxymethyl Cellulose (CMC) powder with high viscosity for multiple applications across. The product is suitable for paints and coatings adhesives, agriculture, gel packs and many other applications. It also can be used in batteries and energy storage electronics.



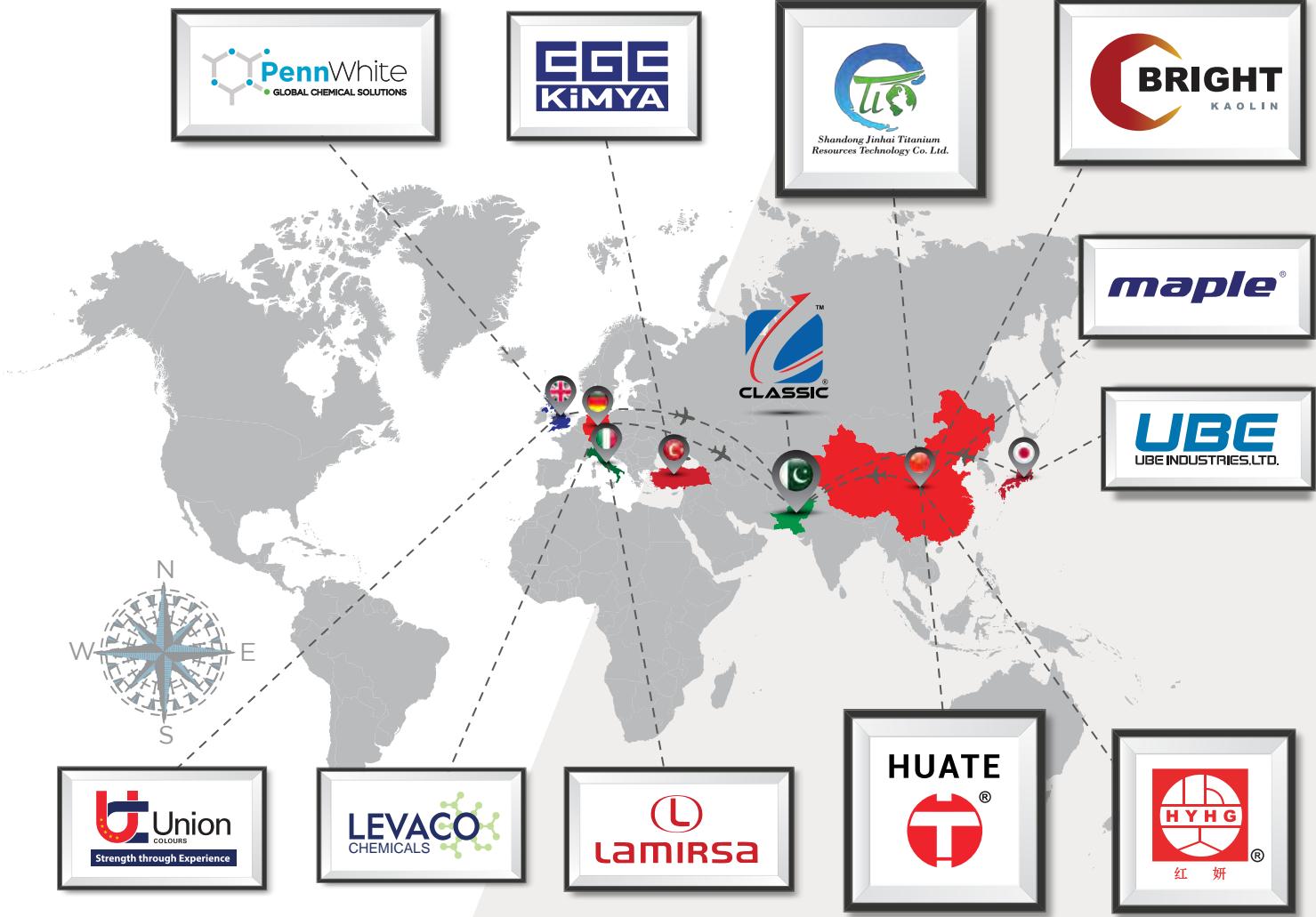
## Rheology Modifiers

### Thixotropy Control Agent

Rheology Modifier (RM) are widely used to increase viscosity, provide thixotropy, prevent pigment settling during storage. They improve flow, leveling, lubrication and film-forming properties besides resisting water. RM are particularly popular in paint and coating, lubricating grease, ink, oil drilling and polymer material industries. We offer

**BP-183-I** and **BP-188** range from **Zhejiang Huate** China. These two most sought after grades ensure high gelling efficiency, ideal thixotropy, high viscosity over a wide temperature range preventing hard settling of pigment and fillers.





## OUR VALUED PRINCIPALS

Each of our Principal is unique in many respects; their partnership with us reflects our confidence and care that we employ in the selection of principals and the products.



Shandong Jinhai Titanium  
Resources Technology Co. Ltd.

Shandong Jinhai Titanium Resources Technology Co., Ltd., is a part of the Lubei Enterprise Group and is located in the Lubei High Technology Development Zone in the Shandong Province. Shandong Jinhai is the forerunner in titanium dioxide manufacturing in China and produces 150,000 MT annually. The support of 200 engineers and technologists gives them an edge over competitors. The company manufactures Pakistan's largest selling famous R6618, R6628 and R6658 brands. In 2022, the company will commission its chloride based plant hence stay tuned. Shandong Jinhai is the largest seller in Pakistan that ensure stable supply, price and technical support that no other brand can match.



Shanxi Bright Kaolin Technology Corp Limited is the largest producer of high-grade calcined kaolin in Asia. They take pride in leading the quality production standards in China while exceeding the international standards of quality. Shanxi Bright Kaolin boast its capacity on the state-of-the-art technology and equipment from Britain, the United States and an unmatched team of over 400 highly skilled employees. Their R&D's insatiable desire to constantly improve the products and related technology has given us confidence to offer you, Britex 95, 96 and 108. Britex are the largest selling grades in Pakistan. All leading producers Akzo Nobel, Berger, Kansai, Master and Nippon rely on their products.



Yantai Fenglin Advanced Materials Co., Ltd. is serving its clients since 1998 and its "Maple®" brand has been enjoying the trust and support of its customers all over the world. Today, "Maple" is the largest selling polyester resin brand in Pakistan. Yantai Fenglin Advanced Materials Co., Ltd. boasts on environment-friendly high-tech production system integrated with R&D, production, sales and technical services. With an annual production capacity of 110,000 MT, today the company offers the most comprehensive product portfolio including hybrid polyester resin, TGIC curing polyester resin, Primid polyester resin, PT 910 polyester resin and PU polyester resin. Maple's is the leading supplier to Jotun, Diamond, Supreme, Berger and OrvaPlus and FL 2013, FL 1050, FL 2010, FL 1050, FL 2011, FL 1067, and FL 1063, 1050, 1074, 2011; continue to enjoy the trust of our customers. Maple is present in 50 countries across the world.



EGE KiMYA is in league with the leading global chemical companies such as Evonik-Degussa, Albemarle Catalysts, and Reichhold Resins. EGE KiMYA is the Turkey-based leading supplier of semi-finished products to over 10 industrial sectors including ceramic, rubber, agriculture, paint and white goods sectors.

EGE KiMYA now offers with its 55 years of experience a very comprehensive product range that covers Active Zinc Oxide, Zinc Oxide, Metal Carboxylates, Polyester Resins, Silicates Anti-tack, Silica and Aluminium Silicates. EGE KiMYA has a chemical manufacturing facility that is set up on 120,000 square meters in Adapazari, Turkey.



Established in 1991, Hangzhou Hongyan Pigment offers the most comprehensive range of both organic and inorganic pigments. With manufacturing facility covering more than 350,000 square meters, integrated R&D facility, technical centre, and pigment scientific research institute, the company produces 10,000 MT of pigments. Hangzhou Hongyan specializes in the production of 60 varieties of inorganic, organic, lake, ink, coating, pear and fluorescent pigments of multiple grades, making them the most versatile pigment producer in Asia. The colorants produced have proved their success in the production of solvent and water-based inks, plastics, paints and coatings, rubber, leather and printing products. The existing sales network of the company covers mainland China, North and South America, Europe, South East Asia and Middle East including Pakistan. The company now offers next generation of colorants and VOC free dispersions. Red 112 & 122, Yellow 1 & 3, Orange 5, Black 7, Blue 15:0 & 15:3, Violet 23 & Green 7 are some famous products.



LEVACO Chemicals Germany manufactures a wide range of additives and auxiliaries for agrochemical formulations and has an experienced team with the knowledge of the development, production and use of these products. Agro Solutions department of LEVACO focuses on delivering an-ionic and non-ionic products of high quality based on sustainability and innovation. Suspension Concentrates (SC), Emulsifiable Concentrates (EC), Wettable Powder (WP) or Water dispersible granules (WDG or WG) are some of the popular products targeting agro-industry.

LEVACO's portfolio also includes dispersant, emulsifiers, wetting agents and anti-foams, manufactured at Chempark Leverkusen, Germany. The company is equipped with in-depth knowledge of the development, production and application of additives and adjuvants in various agrochemical formulation types.



The UBE Group operates in five main business segments i.e. chemicals, pharmaceuticals, cement & construction materials, machinery, and energy & environment. UBE supplies a wide range of products that are used in industry and everyday life. In addition to being the world's top-class producer of caprolactam (nylon raw material), UBE produces a diverse range of industrial chemicals and everything from nylon resins for industrial plastics and ABS resins for common plastics, to polyethylene and butadiene rubber.

UBE Chemical division produces polyimides for circuit boards used in thin panel displays and ultra-heat-resistant plastics made from polyimide for aerospace. UBE also manufactures advanced materials such as electrolytes and separators for lithium-ion batteries and fine chemicals for environmental applications. UBE's MEKO is primarily used as an anti-skinning agent for oil and latex paints and coatings. It is also widely used as an isocyanate-blocking agent in priming automobiles (electrodeposition coating) for paint jobs and as a curing agent for silicon rubber due to its outstanding water and heat resistance.



The name of LAMIRSA is reflected for the past 60 years in the use of the latest technology for the production of new applications to improve the quality of products and processes and customer service. Research and implementation of advanced technologies allow us to offer a wide range of families of chemical additives with applications in various sectors, including: paintings, leather, paper, detergent, water, circuits, reverse osmosis, wood, between others. Get free products contamination with MIRECIDE® Mirecide M/ 90X, Mirecide KW/ 600X, Biocides line designed to preserve the wet raw materials and prevent spoilage during storage and use.



PennWhite is the leading manufacturer of foam control agents. "Foamdoctor®" range offers superior foam suppression or elimination in almost any process; from vegetable processing through water treatment to plastic recycling, PennWhite offers a solution. The company offers over 200 products from high-performance lubricants, surface coatings, release agents, silicone emulsions and our unique Silstrip® silicone remover.

PennWhite is manufacturing chemical solutions in Cheshire, the U.K. for over 30 years and supply customers across the globe with off-the-shelf products as well as bespoke solutions tailored to suit your unique requirements.



Union Colours is one of the largest organic pigment manufacturers in the world. Union Colours' technical activities are global: led from their purpose-built technical centre in the United Kingdom, the company has development and testing capabilities on three continents including Asia and Europe.

# WHAT OUR PARTNERS SAY ABOUT US!



Shandong Jinhai Titanium  
Resources Technology Co. Ltd.

## Wolf Du

Director Sales & Exports

Classic International Trading provides state-of-the-art solutions that make us competitive through a cooperative team. I have full confidence that Classic will help us reach our goals and to do tremendously well in the business market.



## Rachel Ma

Export Manager

Our biggest asset is our partners and in Pakistan, it is CIT which has enabled us to reach this far in just three years of partnership. CIT is the best choice for providing a wide range of products and servicing numerous customers in Pakistan.



## Phillip Myles

Director & General Manager

Finding the right partners is a challenge, it takes time and care. In Pakistan, we are proud to have partnered with Classic International Trading. We've been particularly pleased with their energy as well as their local market knowledge and their capabilities for technical support along with their high-quality customer service.



## Banu Servetoglu

Sales Executive

Classic International Trading's dynamic team, successful growth, product diversification and performance as our combined partners have helped us to build a strong business relationship for effective growth.



## Jasep A. Mat  s

Export Manager

I have been working with Classic for two years; the partnership is going very well and we've gone from zero to quite a substantial share of the Pakistani market.



## Larry Lu

Director Exports

Classic International Trading is our very powerful friend who is helping us to promote our products in Pakistan.

# WHAT OUR CLIENTS SAY ABOUT US!



## Ghulam Rasul

Manager Procurement

Nippon thrives on Japanese style knowledge-based decision-making system that allows us to maintain a competitive edge in the market. We found Classic International Trading aligned with our style of business.



## Mudassar Kazi

Works Manager

Classic International Trading supports and assists us with their market insights, excellent global outreach, impressive product range, effective local market penetration, on-ground technical support and top-quality customer service.



## Ch. M. Siddique

Director

We have earned our business goodwill on the basis of quality. So, our brand is not only growing, it's flying high, these days. Classic International Trading is making a huge contribution to our success.



Supreme Powder Coatings

## Mubasshir Hussain

CEO

Classic International Trading is a breath of fresh air in the supplier market. Headed by the very able Sajjad Moghal and very well supported by Imran Sheikh, CIT is a company introducing innovative as well as replacement brands in the market.



Mobil Master Batch (PVT) LTD.

## Faisal Qadri

Director Sales & Marketing

Classic International Trading is a new addition to the plastic pigmentation market. Their products and R&D are excellent. They are carrying out effective research which is useful for us in the plastic industry.



## Sufi Farrukh

Director

Classic international Trading is a very healthy addition to the industry. They are the most reliable raw material supplier; their market insights are truly shaping the certain raw material markets in Pakistan. A remarkable achievement for a newcomer.

# OUR SERVICES

Securing the best products from the most reputed global brands with a view to maintain subtle supplies at the best rates, and innovating new solutions alongside developing new products, CIT's service offerings are focused on creating value for its clients.





## PRODUCT DEVELOPMENT & INNOVATION

With a state-of-the-art lab facility, only Classic International Trading (CIT) can offer you advice that can economize your operations, or suggest innovations to add value to your products. We believe in growth and make sure that our clients also grow in tandem with us. If you want to adjust your formulation or want to look for an economical substitute that is better, efficient and saves cost for you... ask us. We can help you with testing and can guide you with recipe adjustments absolutely free of cost. We arrange trial testing in our in-house lab ensuring secrecy and proprietary of your formulations.



## CHEMICAL SUPPLIES & INDENTING

You can rely on us for the supply of chemicals of any sort that suits your production. You can also draw on our extensive network of producers and suppliers spread all over the world with our on ground presence in Germany, Italy, UK, Spain, the Netherlands, China, Japan and Saudi Arabia.

Our specialization now supports Paints & Coatings, Ink, Master Batches for plastics, Agro-processing, Paper, Leather, Personal Care, and Lubricant Industries. The leading manufacturing brands are relying on our expertise and so you can.

# BUSINESS CONSULTING FOR GROWTH

Classic International Trading is the only business partner that can help you with improving your sales, marketing, strategy or leadership results to achieve your growth objectives. Some of these that we help with include repositioning the firm in the market, entering new industry segments, launching new products or services, diversifying your business, restructuring your financial position, negotiating with banks and corporate rebranding. If you are struggling with any imminent management problem or your profitability is declining...call us. We can indeed help.

FIRST TIME IN PAKISTAN, ONLY BY CIT



# HEALTH, SAFETY & ENVIRONMENT COMPLIANCE

Markets are squeezing for those manufacturers and suppliers who are not considering integrating buyers' health, safety and environment compliance demands. It is CIT's promise that we can help you with the planning and can even take you to the next step where innovation becomes your everyday work style. We have busted the myth with our many clients that compliance is expensive. We have proved that caring for the environment is a smart business approach and in fact, in many cases save cost.



Pakistan GBC  
Platinum Founding Member



## A CLOUD BASED ENTERPRISE RESOURCE PLANNING (ERP) PLATFORM

Classic International Trading takes a step forward to fulfill its promise of becoming your growth partner so that you can manage your business without worries, cut costs and improve work flow. CIT has ventured into financial management consultancy and solution by introducing **Eccountant**, a highly secure, user-friendly and cost-effective cloud ERP platform for organizations that require global access to their business. Eccountant provides all in one solution for all major financial and business problems. It is a complete package for business management and provides you a flexible and robust approach to manage your customers, operations, processes, people and financials.

## MODULES

PERFORMANCE. VISIBILITY. SUSTAINABILITY. PROFITABILITY



### SALES MANAGEMENT

Boost your sales and productivity by smartly managing your sales cycle from quotations to sales invoice.



### PROCUREMENT

Enhance your supplier management while efficiently tracking your cost. Efficient tracking of spending and suppliers.



### ASSEMBLING AND PRODUCTION

Provides ease of multi batch production system, time and item based job costing and helps to track your BOM.



### PAYROLL/HUMAN RESOURCE MANAGEMENT

Effectively manage full employee life cycle from recruiting to separation.



### CUSTOMER RESOURCE MANAGEMENT

Efficiently manage your customer inquiries, sales quotes, sales order, invoicing & CRM campaign etc.



### INVENTORY AND WAREHOUSE MANAGEMENT

Monitor your product levels, orders, deliveries & multiple locations.



### FINANCIAL MANAGEMENT

Keep a close eye on your cash flows, budgeting & financial reporting.



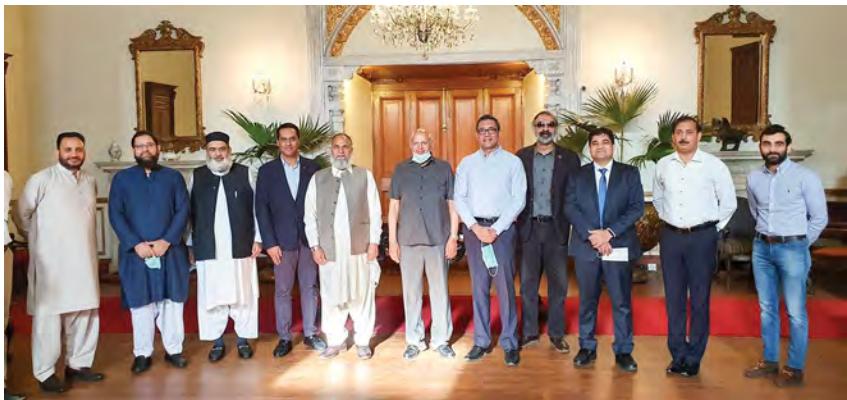
### ASSET MANAGEMENT

Record and track your asset's details, allocation, movements and disposal.

# OUR VALUED CLIENTS

Classic International Trading's clientele comprises multinational and national organizations from various industries and sectors ranging from Paints & Coatings, Ink, Master Batches, Agro-processing, Paper, Leather to Personal Care Industries.









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