## WINNING TOGETHER









## NAVIGATING THE NEW ERA OF PROTECTIONISM IN GLOBAL TRADE

The global trade landscape has undergone significant changes, particularly in the supply of essential raw materials for manufacturing, including the introduction of tariffs, currency fluctuations, supply chain vulnerabilities, and sustainability mandates. These shifts are not merely temporary disruptions; they signify a structural transformation in how businesses need to operate. In short, the status quo is no longer viable. A strategic reset is not just advisable — it is imperative.

For the chemical industry, this means that traditional models based on low-cost materials and imports, relying on usual suppliers and manufacturing processes, are no longer viable. Companies must adopt agility, resilience, and innovation to stay competitive.

# PAKISTAN'S CHEMICAL MANUFACTURING SECTOR AT A STRATEGIC CROSSROADS

Pakistan's chemical sector is facing rising costs, currency volatility, and increasingly stringent ESG demands. Traditional import-reliant models are no longer viable in a market that now demands agility, compliance, and innovation. A strategic shift toward scalable, tech-enabled operations is essential for future growth to ward off challenges associated with the following anti-growth trends:





## Trade Volatility & Protectionism

Tariffs, currency fluctuations, and import restrictions are disrupting sourcing, inflating costs, and challenging supply certainty.



## Cost & Currency Volatility

Unpredictable raw material prices and exchange rate swings are destabilizing margins and longterm planning.





## Regulatory Pressure & ESG Compliance

Rising regulations and ESG expectations demand transparent, traceable, and environmentally responsible supply chains



## Financial Pressure & Cost Optimization

Tighter cash flows and margin pressure are driving firms to streamline procurement, improve cash visibility, and control costs.



## Freight Disruptions & Logistics Strain

Rising freight rates and logistical delays are increasing operational risk and undermining delivery reliability.



## Legacy Systems & Low Automation

Outdated infrastructure limits scalability and efficiency, increasing production risks and delaying responsiveness.



## YOUR FUTURE-READY PARTNER



**CLASSIC®** International Trading (CIT) goes beyond being just a supplier — it serves as a strategic enabler for Pakistan's chemical industry. Through operational excellence, innovation, and sustainability-focused solutions, we provide immediate value while fostering long-term sector growth.

With a profound understanding of global market forces and local operational realities, CIT offers:





#### Sustainable, Competitive, High-Performance Products

From TiO<sub>2</sub> to calcined kaolin and powder coating resins, sourced from globally trusted brands at competitive prices.



## Technical & Commercial Advisory

Assisting clients in navigating regulations, reducing time-to-market, and meeting customer expectations.



## Advanced ERP & Forecasting Tools

Including Eccountant ERP for enhanced visibility, efficiency, and cost control.



Every engagement embodies our ethos of Winning Together.



## Flexible Supply Chain Solutions

Facilitating various trade terms (FOB, CIF, CFR) to mitigate freight risk and optimize sourcing for our clients.

## HOW CIT ALWAYS DELIVERS MORE

Only CIT knows how to Unlock Your Potential with Our Expertise. We empower our clients through strategic investments in analytics, technology, sustainability, tailored solutions, and a wealth of experience. Because we are proactively investing in analytics and technology to drive sustainable growth. So that we can deliver to you:



### Tailored Solutions

A diverse portfolio designed to meet the evolving needs of your market.



## Trusted Partnership

Serving SMEs and large enterprises with integrity and reliability.



### Proven Success

Managing USD 27 million of supply chain annual for our clients.



## Experienced Leadership

Benefit from a team with 150+ years of combined industry experience.

Choose us as your partner to navigate today's complexities and seize future opportunities!



## WINNING TOGETHER, TODAY AND FOR THE FUTURE

Transformation is the only constant in Pakistan's fast-evolving chemical sector — and CIT is your trusted partner. We go beyond supply to deliver future-ready solutions that empower you to operate smarter, scale faster, and grow sustainably.

Where others are reacting, CIT is delivering.



## LEADERSHIP THAT DRIVES EXCELLENCE

At **CLASSIC®** International Trading (CIT), our leadership team blends over 150 years of experience with a shared commitment to operational excellence and strategic growth. United by our philosophy of Winning Together, our leaders drive client success with deep industry insight, technical expertise, and relentless focus on innovation.



#### MOHAMMAD SAJJAD MOGHAL

Chief Executive Officer

A visionary business strategist and award-winning entrepreneur, Mr. Sajjad Moghal has transformed CIT into a high-performing, future-ready organization. Under his leadership:

- CIT crossed USD 27 million in revenue within just seven years.
- Established trusted partnerships across clients, suppliers, and global principals.
- Built Pakistan's leading portfolio in TiO<sub>2</sub>, Calcined Kaolin, Coalescing Agents, Barium Sulphate, and Powder Coating resins.

With graduate degrees and executive education from Harvard University and the Federal Executive Institute, he brings a global perspective and local execution excellence. Mr. Moghal also advises international organizations, including the United Nations (UN), the World Bank, German Int'l Development (GIZ), and German Development Bank (KfW), and is a UN SDG Award (2020) recipient.



#### MUHAMMAD IMRAN SHEIKH

**Director Sales** 

With over 27 years in chemical trading, Mr. Sheikh is a market pioneer who introduced global brands like Gemini, BYK, Huntsman, and Cristal to Pakistan. His strengths include:

- · Crafting strategic supply solutions
- Long-term client relationship management
- Market foresight and brand building

An MBA by qualification, Mr. Sheikh brings global exposure and unmatched commercial acumen.



ASAD JAMIL General Manager, Ex-Stock Sales

A trusted partner to large and mid-sized clients, Mr. Asad Jamil offers two decades of leadership in:

- Ex-stock chemical sales
- · Supply chain optimization
- · Procurement efficiency and value creation

His ability to balance cost control with reliable delivery makes him an essential pillar of CIT's customer promise.



AWAIS LAIQUE General Manager, Indenting & Product Development

With a strong foundation in chemical engineering and business, Mr. Laique is a sector-spanning expert covering:

- · Paints, Paper, Plastics, Synthetic Leather, and Food Processing
- · Strategic product sourcing and technical advice
- Competitive commercial terms and client-specific solutions

He's a growth strategist for clients seeking both performance and compliance.



NAUMAN
Senior Manager,
Sales

ASSAD

Mr. Nauman specializes in scaling **SMEs through tailored industrial solutions**, driven by:

- Strong technical knowledge
- Personalized support
- Sustainable commercial strategies

He is more than a supplier — he's a long-term business growth partner for emerging entrepreneurs.



HOORIA AMJAD
Assistant Manager, Compliance & Indenting

A rising star in R&D and quality, Ms. Amjad ensures regulatory alignment and product innovation. As a chemical engineer, she:

- · Oversees compliance and quality control
- Supports new product development
- Ensures client solutions are future-proof and technically soundz



ABDUL REHMAN Manager, Finance

As a Chartered Accountant finalist, Mr. Rehman is known for his meticulous financial oversight and cost management. Key contributions:

- · Strengthening operational and financial controls
- Supporting strategic decisions through accurate forecasting
- Ensuring financial integrity across the organization



BILAL IDREES
Financial Consultant

Mr. Idrees aligns finance with operational strategy. With the ACCA qualification, he is known for:

- Streamlining financial processes and enhancing productivity
- Resolving cross-functional tensions between HR and Finance
- Enabling clients to access trade finance and manage taxes effectively



USAMA MEHMOOD Assistant Manager, Sales & Development

A dynamic chemical engineer, Mr. Mehmood brings:

- Agile problem-solving for clients in evolving markets
- Fresh insights into formulation and product performance
- A passion for responsiveness, innovation, and long-term partnerships



FAWAZ SALEEM Dispatch Supervisor

An experienced logistics professional, Mr. Saleem brings:

- Streamlined coordination for efficient and timely dispatch operations
- · A proactive approach to inventory and fleet management
- A commitment to precision, accountability, and operational excellence



UMER ALI Assistant Manager Imports

An experienced import specialist, Mr. Umer Ali offers:

- Seamless, efficient and timely import operations
- Proactively manage risk and cost reduction
- Demonstrated success in precision, operational excellence, meeting the delivery deadlines



### TRUSTED, PROVEN, AND PERFORMANCE-DRIVEN

We serve as the reckoning force connecting internationally renowned suppliers to our customers. We take pride in stocking more than 70 products and ensuring shortest supply turnaround time, making sure that our clients' production remains smooth and efficient. **CLASSIC® International Trading (CIT)** is leading the charge for providing alternatives to the industry with the most efficient and prompt sampling for trial production with unmatched technical support. These traits indeed make CIT, the first choice of our clients and a true partner that ensures sustainable growth and profitability.

#### Titanium Dioxide (TiO<sub>2</sub>)

Ultra-White, High-Performance Pigment

Manufacturers need more than whiteness — they need consistency, availability, and performance. CIT delivers all three with Shandong Jinhai's TiO2, Pakistan's best-selling brand. Known for its ultra-white color and excellent light-scattering, it ensures opacity, durability, and UV resistance across paints, plastics, inks, paper, textiles, cosmetics, and more.

#### Premium Sulphate Grades: R6618 | R6628 | R6658 | R6688

- Ultra-white intensity with excellent opacity
- Reliable processing in paints, coatings, inks, and plastic masterbatches
- Cost-effective with consistent quality

#### **Best For**

Manufacturers prioritizing dependable supply, affordability, and white pigment efficiency.

#### Premium Chloride Grades: CR-718 | CR-727 | CR-758

- · CR-718: Superior whiteness and dispersion for coatings, plastics, and inks
- CR-727: Ultra whiteness and dispersion for coatings and inks
- CR-758: Outstanding UV resistance and durability for outdoor and premium-grade formulations
- Advanced chloride process ensures brightness, purity, and long-term performance

#### Best For

Manufacturers prioritizing dependable supply, affordability, and white pigment efficiency.



## Calcined Kaolin & Aluminum Silicate

To reduce Titanium Dioxide loadings without sacrificing performance, CIT offers Calcined Kaolin (from Shanxi Bright Kaolin, China) and Aluminum Silicate (from IQE Group, Spain) — two trusted extenders that enhance opacity, coverage, and cost-efficiency

#### Calcined Kaolin Grades: Britex® 95 & 96

- From Shanxi Bright Kaolin Technology Corp., China
- Known for color extension, low abrasion, and rheology control

#### Aluminum Silicate Grade: SODASIL® P95

- · From IQE Group, Spain
- Enhances coverage and brightness, serves as a TiO<sub>2</sub> partial substitute

#### **Best For**

Paint, ink, and paper manufacturers are seeking to extend white pigments efficiently without sacrificing performance.



## Powder Coating Resins

CIT is the exclusive partner of Yantai Fenglin Advanced Material Co., Ltd., producers of Maple® — Pakistan's most trusted brand in powder coating resins.

- Pure Polyester Resins-TGIC-Based
- Hybrid Polyester Resins-Epoxy-Compatible
- Primid Resins—HAA-Based

#### **Best For**

Powder coating manufacturers seeking a reliable, one-stop solution for premium raw materials.



## Barium Sulphate (Sulphate)

CIT supplies high-purity Barium Sulphate from trusted global sources—known for its whiteness, stability, and performance. Widely used as a white pigment and filler in paints, plastics, coatings, paper, and medical imaging.

- White pigment grades for paints, coatings and paper
- Functional fillers for plastics and construction
- · Radiocontrast-grade material for medical use

#### **Best For**

Manufacturers requiring stable, inert, and versatile pigment and filler solutions.



## Paint Driers

CIT supplies single and blended driers for alkydbased paints, optimized for drying time, hardness, and finish. With tailored metal concentrations and solvent options, we offer end-to-end solutions for consistent, high-quality results.

- Single-metal: Cobalt, Neo-Cobalt, Calcium, Zirconium, Zinc, Magnesium, Strontium
- Blended driers for balanced surface and through-drying
- Custom concentrations and solvents to match formulation needs

#### **Best For**

Paint manufacturers seeking reliable, ready-to-use driers tailored to specific performance goals.



## Pigment Dispersions

organic pigment dispersions with tailored compatibility for superior performance. Designed for high color fastness, opacity, and stability, our dispersions enable high pigment loading, smooth flow, and consistent color value across applications.

- Red 112, 122 & 254
- Orange 5
- Blue 15:0 & 15:3
- Green 7

- Yellow 1, 3 & 74
- Black 7
- Violet 23

#### **Best For**

Paint and ink producers seeking reliable, high-quality dispersions with customizable performance properties.



## Powder Pigments and Carbon Black

CLASSIC® International Trading (CIT) provides high-quality organic and inorganic pigment powders engineered for durability, high tinting strength, UV protection, color retention, and cost efficiency. Designed for consistent performance, our pigments meet EU manufacturing standards and are suited for demanding industrial environments.

- · Organic Pigment Powders
- Inorganic Pigment Powders
- · Carbon Black Pigment Powders

#### **Best For**

Manufacturers of paints, plastics, coatings, inks, adhesives, latex, and construction materials seeking reliable, fast, and compliant pigment solutions.



#### Iron Oxides

**CLASSIC®** International Trading (CIT) offers highquality iron oxide pigments that are known for their thermal stability, low reactivity, non-toxicity, and strong tinting strength. Our iron oxides, sourced from reputable manufacturers in China, come in a wide variety of colors, and we also provide options for shade customization and tailored physical properties.

- Iron Oxide Pigments: Red, Yellow, Green, Orange, Black, Brown
- Customizable grades based on shade, particle size, and performance needs

#### **Best For**

Manufacturers of paints, coatings, and colored concretes seeking durable, cost-effective pigments with consistent quality and color stability.



## Coalescing Agent

**CLASSIC®** International Trading (CIT) supplies advanced mid-chain unsaturated ester coalescing agents that soften polymer films during drying, enabling strong, uniform, and continuous film formation. These agents improve scrub resistance, block performance, and film hardness — even in low-VOC systems.

- CITANOL® C-12
- · CITANOL® C-16

#### **Best For**

Water-based paint and coating manufacturers seeking superior film integrity, flexibility, and resistance to cracking, even in low-temperature or low-VOC environments.



## Additives – Biocides, Dispersing, Wetting, Water Softening, and Defoaming Agents

**CLASSIC®** International Trading (CIT) supplies a range of high-performance additives engineered to optimize product behavior across industrial formulations. These solutions enhance formulation stability, improve surface characteristics, and support consistent processing in demanding environments.

- Biocides for microbial resistance
- Dispersing agents for pigment stability
- · Leveling and flow agents for uniform film formation
- · Defoamers to reduce surface defects
- PERGITOL™ Nonyl Phenol Ethoxylate 9 (NP-9) non-ionic surfactant with good detergency, emulsifying, and wetting capabilities, relatively low toxicity, and biodegradability
- KELGO-PT® (Sodium Polyphosphate, medium chain length)
- Sodium Hexametaphosphate (SHMP) for ionic charge distribution and emulsion stabilization

#### **Best For**

Paint, coating, ink, and adhesive manufacturers seeking targeted formulation control and enhanced end-product consistency.



#### **Anti-Skinning Agent** and Dipentene

Unlock Performance with our Anti-skinning agent that prevents the formation of a surface film (or "skin") in solvent-based paints caused by oxidation and polymerization. CLASSIC® International Trading (CIT) offers MEKO from UBE Industries, Japan. We also offer multifunctional Dipentene that is known for its high performance. This powerful reactive diluent is engineered for superior performance in coatings and adhesives.

- MEKO (Methyl Ethyl Ketoxime)
- · High Performance Dipentene

#### Best For

Oil-based and latex paint manufacturers, automotive coating formulators, and silicone rubber producers seeking reliable oxidation prevention and blocking functionality.



#### **Rheology Modifier** & Bentonite Clay

CLASSIC® International Trading (CIT) offers high-performance Rheology Modifiers from Zhejiang Huate. China. These additives enhance formulation stability by increasing viscosity, providing thixotropy, and preventing pigment settling during storage. With excellent gelling efficiency and viscosity control across temperatures, they also support smooth flow, leveling, and film formation.

- 183 for solvent-based systems
- 188 for water-based systems

#### **Best For**

Paints, coatings, lubricants, inks, oil drilling fluids, and polymer-based applications requiring viscosity control, anti-settling, and smooth application behavior.



#### Hydroxy Ethyl Cellulose (HEC), Hydroxypropyl Methylcellulose (HPMC) & Sodium Carboxymethyl Cellulose (CMC)

CLASSIC® International Trading (CIT) offers two high-performance thickening agents: CITECH® Hydroxy Ethyl Cellulose (HEC), CITCOL® Carboxymethyl Cellulose (CMC), and Hydroxypropyl Methylcellulose (HPMC). These products are water-soluble polymers designed to deliver consistent viscosity, film formation, and stability with excellent dispersing, emulsifying, thickening, bonding, and water retention properties.

- HEC E30K, E60K, E100K, MHEC and HPMC
  - Nonionic, high-purity HEC
  - Suitable for paints, personal care, and hydro-alcoholic systems
- CITCOL® 30000 (CMC)
  - High-viscosity, high-purity CMC
  - Applications include paints, adhesives, gel packs, agriculture, and batteries

#### **Best For**

Manufacturers requiring reliable, multifunctional thickeners for consistent flow, stability, and performance across diverse formulations.



## Hydrocarbon C5 and C9 Resins, and Glass Beads

CLASSIC® International Trading (CIT) supplies premium C5 and C9 hydrocarbon resins engineered to enhance tack, thermal stability, and formulation compatibility. With consistent light color, low odor, and excellent solubility, these resins are optimized for high-performance bonding in industrial applications. We also offer Glass Beads to produce and maximize the reflectorized pavement marking properties.

- C5 Hydrocarbon Resin With varied softening points
- C9 Hydrocarbon Resin With varied softening points
- Glass Beads Crush & Moisture Resistant, High Refractive Index (> 1.5), non-clustering/ lumping, and free xylene floating

#### **Best For**

Manufacturers of hot-melt adhesives, pressuresensitive tapes, rubber compounds, industrial coatings, and printing inks requiring stable, compatible, and cost-effective resin systems.



#### Acrylic Polyol (2K) Resins and **Isocyanate Hardeners**

CLASSIC® International Trading (CIT) offers Acrylic Polyol (2K) Resins and Isocyanate Hardeners engineered for long-term performance in industrial and automotive coatings. These systems deliver excellent durability, chemical resistance, and UV protection, ensuring a tough, high-gloss finish with superior surface adhesion.

- Acrylic Polyol Resins (2K systems)
- Isocyanate Hardeners

#### **Best For**

Manufacturers of industrial and automotive coatings seeking premium 2K systems with enhanced durability, weather resistance, and long-term gloss retention.



#### Floor Epoxy Resin Systems: Ensure **Strength & Durability**

CLASSIC® International Trading (CIT) supplies premium Epoxy Resin Systems. E-128 is manufactured from bisphenol-A and epichlorohydrin, specifically for high-performance, durable industrial and commercial flooring. Our Epoxy Resin 75 is excellent for anticorrosive paints as it provides good levels of chemical resistance and physical properties. Our advanced formulations deliver exceptional chemical resistance, impact strength, abrasion resistance, and seamless adhesion to concrete substrates. CIT Epoxy solutions create long-lasting and hygienic surfaces that withstand heavy traffic and harsh environments.

- Epoxy Resin 75 and 128
- 100% Solids & Solvent-Free Formulations

#### **Best For**

Contractors and manufacturers of industrial facility flooring (warehouses, factories, garages), commercial flooring (retail, showrooms, hospitals), food and beverage processing plants, pharmaceutical, and high-traffic public spaces for seamless, chemical-resistant, easy-to-clean, and exceptionally durable floor systems.



## OUR VALUED PRINCIPALS

Each of our Principal is unique in many respects; their partnership with us reflects our confidence and care that we employ in the selection of principals and the products.



## Shandong Jinhai Titanium Resources Technology Co., Ltd.

A division of Lubei Enterprise Group, Shandong Jinhai is one of China's most established producers of titanium dioxide, with an annual capacity of 150,000 metric tons. Based in the Lubei High-Tech Development Zone, the company is backed by over 200 engineers and technologists. Shandong Jinhai is recognized for its R&D-driven innovation and stable, large-scale production capabilities. Jinhai manufactures Pakistan's best-selling R6618, R6628, R6658, and R6688. In 2022, it added a chloride-process TiO<sub>2</sub> facility to its portfolio.

Shandong Xianghai Titanium is a specialized manufacturer of high-performance rutile titanium dioxide pigments using advanced chloride process technology. With a focus on innovation, process control, and quality consistency, the company produces premium grades such as CR-718 and CR-758. Xianghai continues to expand its capabilities in pigment development through technical precision and modernized production facilities.



## Shandong Jinhai Titanium Resources Technology Co., Ltd.

Asia's largest producer of high-grade calcined kaolin, Shanxi Bright Kaolin is known for meeting and exceeding international quality standards. Equipped with advanced technology from the UK and the US, and supported by a team of 400+ professionals, the company focuses on innovation and continuous improvement. Its flagship Britex® 95 and Britex® 96 are Pakistan's best-selling calcined kaolin.

Leading manufacturers such as Akzo Nobel, Berger, Kansai, Master, and Nippon trust its consistent quality and performance.



## Yantai Fenglin Advanced Materials Co., Ltd.

Founded in 1998, Yantai Fenglin Advanced Materials Co., Ltd. is a leading manufacturer of polyester resins under the **Maple®** brand. The company integrates advanced, eco-friendly technology across its operations—from R&D and production to technical support—ensuring consistent quality and innovation. With an annual production capacity of 110,000 metric tons, Yantai Fenglin offers a broad portfolio of resin types, including hybrid, TGIC curing, Primid, PT 910, and PU polyester resins.

Maple is a leading supplier to companies such as Diamond, Supreme, Berger, Master Paints, Brighto Paints, and OrvaPlus, and continues to earn customer trust across 50 countries.



## Huachang Zhidian New Materials (Jiangsu) Co., Ltd.

Huachang Zhidian New Materials (Jiangsu) Co., Ltd. is a specialized manufacturer of high-purity C12 (Dodecanol) and C16 (Cetyl Alcohol). The company employs advanced

production systems and stringent quality control processes to ensure consistent product purity and performance. With a focus on manufacturing excellence and environmental responsibility, Huachang Zhidian delivers sustainable, high-quality fatty alcohols that meet global standards across a wide range of industrial formulations.



#### **Hoyonn Chemical**

Hoyonn Chemical is a technology-based manufacturing enterprise specializing in functional fillers and additives since 2001. With a wide range of high-performance products Barium Sulphate, Wollastonite, Transparent Powder, and Modified High-Gloss Powder. Hoyonn provides ideal formulation optimization solutions for global customers from coatings, paints, plastics, rubber, inks, and adhesives. Hoyonn is a trusted global leader in high-purity Barium Sulphate (BaSO<sub>4</sub>), industries like paints, coatings, plastics, pharmaceuticals, and construction.

With advanced processing technology and strict quality control systems, Hoyonn ensures consistent product purity, fine particle size, and chemical stability. Its operations emphasize sustainability and low heavy metal content, supporting large-scale, industry-compliant production for global markets.



#### Shandong Yarong Chemical Co., Ltd.

Shandong Yarong Chemical Co., Ltd. is a globally recognized manufacturer of high-purity Sodium Hexametaphosphate (SHMP), setting industry benchmarks in quality and consistency. With advanced production technology and strict quality control, the company ensures 99% purity, excellent solubility, and precisely controlled phosphate chain lengths.

Certified under ISO 9001, FCC, and NSF standards, Yarong's eco-efficient manufacturing processes support large-scale, reliable production. Its focus on technical precision and regulatory compliance has established it as a leading supplier of SHMP to global markets.



#### Yuxing Pigment Co., Ltd.

Yuxing Pigment Co., Ltd. is a trusted global leader in high-performance iron oxide pigments, delivering superior color solutions for industries ranging from construction and coatings to plastics and ceramics. Renowned for their exceptional durability, UV resistance, and consistent quality, our iron oxides—available in vibrant reds, yellows, browns, blacks, and blends.

With stringent quality control and eco-conscious production processes, Yuxing ensures excellent tinting strength, weather resistance, and chemical stability, making our pigments ideal for long-lasting architectural paints, colored concrete, and industrial coatings.



#### **Sidley Chemical Company**

Sidley Chemical Company is a leading innovator in cellulose-based specialty chemicals, renowned for its high-performance Hydroxyethyl Cellulose (HEC) and Sodium Carboxymethyl Cellulose (CMC) solutions. Their advanced HEC and CMC products are engineered to deliver superior thickening, water retention, and stability, making them indispensable for industries such as paints & coatings, construction, pharmaceuticals, and personal care.

With strict quality control and cutting-edge manufacturing processes, Sidley Chem ensures consistent viscosity, enhanced solubility, and optimal performance—even in demanding formulations. Whether you need improved rheology in coatings, better adhesion in tile adhesives, or controlled release in pharmaceuticals, our tailored HEC and CMC grades provide reliability and efficiency. Partner with Sidley Chem to elevate your products with high-purity, sustainable, and high-performance cellulose derivatives that meet global industry standards.



#### **UBE Group**

UBE Group operates across five core sectors: chemicals, pharmaceuticals, cement and construction materials, machinery, and energy & environment. A global leader in producing caprolactam—the key raw material for nylon—UBE offers a comprehensive portfolio of industrial chemicals, including nylon, ABS resins, polyethylene, and butadiene rubber. Its Chemical Division also manufactures polyimides for circuit boards, ultra-heat-resistant plastics for aerospace, electrolytes and separators for lithium-ion batteries, and fine chemicals for environmental applications.

A key product from UBE is MEKO, a high-performance anti-skinning agent for oil and latex paints. It is also widely used as an isocyanate-blocking agent in automotive electrodeposition coatings and as a curing agent for silicone rubber, valued for its excellent water and heat resistance.



#### **LAMIRSA**

With over 65 years of experience, LAMIRSA is a European (Spanish) manufacturer of specialty chemical additives, known for its technological innovation and continuous R&D. The company operates with advanced manufacturing systems to serve multiple industrial sectors, including paints, leather, paper, detergents, water treatment, electronics, and wood processing.

Its MIRECIDE® product range—featuring MIRECIDE M/90X and KW/600X—demonstrates LAMIRSA's expertise in biocidal formulation, developed to meet rigorous industrial preservation standards with reliable quality and regulatory compliance.



#### **Keyteccolors**

Keyteccolors, a division of Guangdong Keytec New Material Technology Co., Ltd., is the top and most prominent Chinese manufacturer of pigment dispersions and colorants. Founded in 2000, the company produces a comprehensive portfolio that includes



water-based and solvent-based pigment pastes, CAB pigment chips, and tinting systems widely used by AkzoNobel, Nippon, .Kansai and PPG.

Its manufacturing facilities in Yingde (Guangdong) and Mingguang (Anhui) utilize advanced automation and digital control systems. The Mingguang site is certified as a "Green Factory," reflecting the company's dedication to sustainable manufacturing. With a client network spanning over 60 countries and more than 15,000 customers, Keyteccolors is recognized for quality, reliability, and continuous innovation.



#### **Delta Specialties**

Delta Specialties is a multinational manufacturer of high-performance additives and driers, headquartered in Giza, Egypt, with operational bases in Canada, India, and Turkey. Since 2003, the company has focused on the development and production of specialty chemical solutions for industrial use.

With an export footprint in over 30 countries, Delta combines technical expertise with a commitment to innovation, sustainability, and quality. Its integrated R&D and production capabilities ensure consistency, reliability, and compliance with international standards across all manufacturing sites.



#### Henghe Materials & Science Technology Co., Ltd.

Henghe Materials & Science Technology Co., Ltd. is a prominent Chinese manufacturer specializing in C5 and C9 hydrocarbon resins. The company operates advanced polymerization facilities with strict quality control systems, ensuring consistent light color, low odor, and excellent solubility across its product range.

With robust production capacity, ongoing R&D investments, and adherence to international standards, Henghe delivers high-purity resins designed to meet the evolving needs of global industrial manufacturers. Its long-standing reputation is built on reliability, product uniformity, and technical excellence.



#### **GQC TECH**

GQC TECH is a specialized manufacturer of high-performance Acrylic Polyol (2K) Resins and Isocyanate Hardeners, engineered for advanced polyurethane coating systems. The company operates modern manufacturing facilities supported by a dedicated R&D team and strict quality control protocols to ensure high-purity, consistent output.

Committed to global standards and environmental sustainability, GQC TECH continues to invest in process innovation and raw material refinement. Its production strengths lie in reliable formulation control, chemical stability, and scalable capacity to meet the demands of industrial resin systems worldwide.

#### SIGMMA CHEM®

#### **SIGMMA CHEM**

SIGMMA CHEM is an Italy-registered chemical trading company specializing in the strategic procurement of raw materials and additives for industrial manufacturers. We leverage our transatlantic network to reliably source and supply essential chemicals from producers across the EU and the USA.

Our core expertise lies in serving the specific needs of the coatings, inks, plastics, cosmetics, and agriculture industries. We act as a vital link in the supply chain, ensuring our clients receive the high-quality materials required for their production of paints, printing inks, powder coatings, masterbatches, and specialty formulations.

## WHAT OUR PARTNERS SAY ABOUT US!





#### **Jenny Wang**

#### **Director Sales & Exports**

Classic International Trading provides state-of-the-art solutions that enhance our competitiveness through a cooperative team. I have full confidence that Classic will help us achieve our goals and thrive in the business market.





#### **Director & General Manager**

Finding the right partners is a challenge, it takes time and care. In Pakistan, we are proud to have partnered with Classic International Trading. We've been particularly pleased with their energy as well as their local market knowledge and their capabilities for technical support along with their high-quality customer service.





#### Ahmed Hassan

#### Global Business Advisor

Classic International Trading's dynamic team, successful growth, product diversification and performance as our combined partners have helped us to build a strong business relationship for effective growth.





#### **Grace Ren**

#### **Export Manager**

Our biggest asset is our partners, and in Pakistan, it is CIT, which has enabled us to reach this far in just three years of partnership. CIT is the best choice for providing a wide range of products and servicing numerous customers in Pakistan.





#### Kevin Valentini

#### Delegado Técnico Comercial

We have been working with Classic for several years; the partnership is going very well and we've gone from zero to quite a substantial share of the Pakistani market.





#### Larry Lu

#### **Director Exports**

Classic International Trading, is our very powerful partner who have helped us to regain and maintain our market leadership in Pakistan.

## WHAT OUR CLIENTS SAY ABOUT US!





#### Ghulam Rasul

#### Manager Procurement

Nippon thrives on Japanese style knowledgebased decision-making system that allows us to maintain a competitive edge in the market. We found Classic International Trading aligned with our style of business.





#### Mir Huzaifa Ahmed

#### Director

Classic International Trading supports and assists us with their market insights, excellent global outreach, impressive product range, effective local market penetration, on-ground technical support and top-quality customer service.





#### Ch. M. Siddique

#### Director

We have earned our business goodwill on the basis of quality. So, our brand is not only growing, it's flying high, these days. Classic International Trading is making a huge contribution to our success.





#### Zafar Igbal

#### Head of Procurement

Classic International Trading is a breath of fresh air in the supplier market. Headed by the very able Sajjad Moghal and very well supported by Imran Sheikh, CIT is a company introducing innovative as well as replacement brands in the market.



#### Salman Ahmed

#### Senior Sourcing Manager

Classic International Trading is a new addition to the plastic pigmentation market. Their products and R&D are excellent. They are carrying out effective research which is useful for us in the plastic industry.





#### Sufi Farrukh

#### Director

Classic international Trading is a very healthy addition to the industry. They are the most reliable raw material supplier: their market insights are truly shaping the certain raw material markets in Pakistan, A remarkable achievement for a newcomer

## OUR VALUED CLIENTS

































## OUR SERVICES

Securing the best products from the most reputed global brands with a view to maintain subtle supplies at the best rates, and innovating new solutions alongside developing new products, CIT's service offerings are focused on creating value for its clients.



Maple Epoxy & TGIC







## PRODUCT DEVELOPMENT & INNOVATION

With a state-of-the-art lab facility, only Classic International Trading (CIT) can offer you advice that can economize your operations, or suggest innovations to add value to your products. We believe in growth and make sure that our clients also grow in tandem with us. If you want to adjust your formulation or want to look for an economical substitute that is better, efficient and saves cost for you... ask us. We can help you with testing and can guide you with recipe adjustments absolutely free of cost. We arrange trial testing in our in-house lab ensuring secrecy and proprietary of your formulations.



### CHEMICAL SUPPLIES & INDENTING

You can rely on us for the supply of chemicals of any sort that suits your production. You can also draw on our extensive network of producers and suppliers spread all over the world with our on ground presence in Germany, Italy, UK, Spain, the Netherlands, China, Japan and Saudi Arabia.

Our specialization now supports Paints & Coatings, Ink, Master Batches for plastics, Agro-processing, Paper, Leather, Personal Care, and Lubricant Industries. The leading manufacturing brands are relying on our expertise and so you can.



### BUSINESS CONSULTING FOR GROWTH

Classic International Trading is the only business partner that can help you with improving your sales, marketing, strategy or leadership results to achieve your growth objectives. Some of these that we help with include repositioning the firm in the market, entering new industry segments, launching new products or services, diversifying your business, restructuring your financial position, negotiating with banks and corporate rebranding. If you are struggling with any imminent management problem or your profitability is declining...call us. We can indeed help.



Pakistan GBC Platinum Founding Member

### HEALTH, SAFETY & ENVIRONMENT COMPLIANCE

Markets are squeezing for those manufacturers and suppliers who are not considering integrating buyers' health, safety and environment compliance demands. It is CIT's promise that we can help you with the planning and can even take you to the next step where innovation becomes your everyday work style. We have busted the myth with our many clients that compliance is expensive. We have proved that caring for the environment is a smart business approach and in fact, in many cases save cost.



#### A CLOUD BASED ENTERPRISE RESOURCE PLANNING (ERP) PLATFORM

Classic International Trading takes a step forward to fulfill its promise of becoming your growth partner so that you can manage your business without worries, cut costs and improve workflow. CIT has ventured into financial management consultancy and solution by introducing **Eccountant**, a highly secure, user-friendly and cost-effective cloud ERP platform for organizations that require global access to their business. Eccountant provides all in one solution for all major financial and business problems. It is a complete package for business management and provides you a flexible and robust approach to manage your customers, operations, processes, people and financials.

## **MODULES**

PERFORMANCE

VISIBILITY

SUSTAINABILITY

PROFITABILITY



#### SALES MANAGEMENT

Boost your sales and productivity by smartly managing your sales cycle from quotations to sales invoice.



#### PROCUREMENT

Enhance your supplier management while efficiently tracking your cost. Efficient tracking of spending and suppliers.



#### ASSEMBLING AND PRODUCTION

Provides ease of multi batch production system, time and item based job costing and helps to track your BOM.



#### PAYROLL/HUMAN RESOURCE MANAGEMENT

Effectively manage full employee life cycle from recruiting to separation.



#### CUSTOMER RESOURCE MANAGEMENT

Efficiently manage your customer inquiries, sales quotes, sales order, invoicing & CRM campaign etc.



#### INVENTORY & WAREHOUSE MANAGEMENT

Monitor your product levels, orders, deliveries & multiple locations.



#### FINANCIAL MANAGEMENT

Keep a close eye on your cash flows, budgeting & financial reporting.



#### ASSET MANAGEMENT

Record and track your asset's details, allocation, movements and disposal



#### FBR COMPLIANCE MANAGEMENT

Automate e-invoicing, tax calculation, and digital reporting in line with FBR's latest Sales Tax regulations.













